



PT ARISYAFOOD GLOBAL NIAGA

COMPANY PROFILE

Authentic Indonesian Taste For Global Market



Halal Certified (MUI) | BPOM Registered | Export License | Health Certificate

Export Company — Authentic Indonesian Food Products | Medan, Indonesia

OUR EXPORT PRODUCTS

Raw Crackers | Vegetarian Snack | Indonesian Powdered Spices

Singapore | Malaysia | Australia | Middle east | South Korea | Europe | Japan | Brunei Darusalam, etc

2026 | Version 1.0 | Confidential

sales@arisyaglobal.com | Medan, Indonesia | www.arisyaglobal.com

01 | COMPANY OVERVIEW

PT Arisyafood Global Niaga is an Indonesian export trading company based in Medan, North Sumatra — strategically located as the gateway to the Strait of Malacca and one of Indonesia's premier agricultural and food production hubs. We specialize in sourcing, quality-assuring, and exporting authentic Indonesian food and spice traditional products to international markets across Southeast Asia, the Middle East, East Asia, Australia, Europe and beyond.

Founded on a vision to bring Indonesia's rich culinary heritage to the global stage, PT Arisyafood Global Niaga works with a curated network of certified local manufacturers — all holding valid Halal MUI certification and BPOM product registration — ensuring that every product we export meets both Indonesian and international food safety standards.

Company Name	PT ARISYAFOOD GLOBAL NIAGA
Business Type	Export Company — Authentic Indonesian Food And Indonesian Spices Products
Established	2026
Headquarters	Medan, North Sumatra, Indonesia
Export Port	Pelabuhan Belawan, Medan (FOB Belawan)
Legal Status	Perseroan Terbatas (PT) — Limited Liability Company
NIB	[Nomor Induk Berusaha — to be inserted]
NPWP	[Nomor Pokok Wajib Pajak — to be inserted]
Export License	Angka Pengenal Ekspor (APE) — Ministry of Trade RI
Certifications	Halal MUI BPOM Registered Certificate of Origin (KADIN) Phytosanitary
Contact Email	sales@arisyaglobal.com
WhatsApp	+62-851-2131-0331 (Business Line)
Website	Arisyaglobal.com

02 | VISION, MISSION & VALUES

VISION

"To be Indonesia's most trusted export partner for authentic snack products, recognized globally for quality, consistency, and the richness of Indonesian culinary heritage."

MISSION

- To provide premium-quality Indonesian food products with international standards.
- To build long-term partnerships with global buyers and distributors.
- To promote authentic Indonesian culinary heritage worldwide.
- To maintain consistency in quality, packaging, and delivery.
- To support sustainable growth for Indonesian food industries.

CORE VALUES

INTEGRITY	QUALITY	PARTNERSHIP
<i>Honest, transparent, and reliable in every transaction — from first contact to final delivery.</i>	<i>Zero compromise on product quality, certification standards, or food safety compliance.</i>	<i>Building mutual growth between Indonesian producers, our company, and global buyers.</i>

03 | OUR EXPORT PRODUCTS

KERUPUK UDANG

Raw Prawn Crackers

Description	Authentic Indonesian prawn crackers crafted from premium wild-caught shrimp blended with high-quality tapioca flour. A centuries-old culinary heritage now exported worldwide. Crispy, light, and packed with natural seafood umami.													
Format	Raw (unfried)													
Packing Information	<table><tr><th>Inner Packaging</th><th>Qty / Carton</th></tr><tr><td>250 gr</td><td>40 pcs</td></tr><tr><td>500 gr</td><td>20 pcs</td></tr><tr><td>1 kg</td><td>10 pcs</td></tr><tr><td>2 kg</td><td>6 pcs</td></tr><tr><td>5 kg</td><td>2 pcs</td></tr></table> Bulk packaging by request		Inner Packaging	Qty / Carton	250 gr	40 pcs	500 gr	20 pcs	1 kg	10 pcs	2 kg	6 pcs	5 kg	2 pcs
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1 kg	10 pcs													
2 kg	6 pcs													
5 kg	2 pcs													
FOB Price	USD – / Carton (FOB Belawan)													
Min. Order Qty	20 Carton per product line - Mixed products allowed in one shipment													
Shelf Life & Storage	12 months - Sealed, cool and dry place													
HS Code	1901.90.99													
OEM & Private Label	Service Available With Minimum Order Quantity													
Key Markets	🌐 All countries with our export partnership goals.													

KERUPUK BAWANG*Raw Onion Crackers*

Description	Kerupuk Bawang (Onion Crackers) are traditional Indonesian crispy crackers made from selected ingredients and premium Onion seasoning. Known for their savory flavor, crunchy texture, and authentic taste, these crackers are perfect as a snack, side dish, or accompaniment to a variety of dishes.													
Format	Raw (unfried)													
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HS Code	1901.90.99													
OEM & Private Label	Service Available With Minimum Order Quantity													
Key Markets	🌐 All countries with our export partnership goals.													

KERUPUK IKAN*Raw Fish Crackers*

Description	Kerupuk ikan (Fish Crackers) with authentic savory taste and crispy texture, made from selected fish and high-quality ingredients. Hygienically processed to meet export quality standards. Perfect as a snack or side dish for various meals.													
Format	Raw (Unfried)													
Packing Information	<table><tr><th>Inner Packaging</th><th>Qty / Carton</th></tr><tr><td>250 gr</td><td>40 pcs</td></tr><tr><td>500 gr</td><td>20 pcs</td></tr><tr><td>1 kg</td><td>10 pcs</td></tr><tr><td>2 kg</td><td>6 pcs</td></tr><tr><td>5 kg</td><td>2 pcs</td></tr></table> For Bulk packaging by request		Inner Packaging	Qty / Carton	250 gr	40 pcs	500 gr	20 pcs	1 kg	10 pcs	2 kg	6 pcs	5 kg	2 pcs
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Shelf Life & Storage	12 month - Sealed, cool and dry storage													
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OEM & Private Label	Service Available With Minimum Order Quantity													
Key Markets	🌐 All countries with our export partnership goals													

Vegetarian Instan Noodle (Cup Version)

Vegetarian Flavor Noodle(Plant - Based Food Product)

Description	Our Vegetarian Food Products are made from carefully selected plant-based ingredients, offering healthy, delicious, and nutritious food solutions for modern consumers. Processed under hygienic standards with quality ingredients, our products are suitable for vegetarian lifestyles, healthy diets, and international food markets.											
Available flavors	Soup Flavor, Gulai Flavor, Soto Flavor and Spicy Fried Noodles											
Format	Ready to Eat only — premium mate pack											
Packing Information	<table><tr><th>Inner packaging</th><th>Qty / Carton</th></tr><tr><td>Soup 68 gr</td><td>24 cup</td></tr><tr><td>Gulai 68 gr</td><td>24 cup</td></tr><tr><td>Soto 68 gr</td><td>24 cup</td></tr><tr><td>Spicy fried noodles 72 gr</td><td>24 cup</td></tr></table>		Inner packaging	Qty / Carton	Soup 68 gr	24 cup	Gulai 68 gr	24 cup	Soto 68 gr	24 cup	Spicy fried noodles 72 gr	24 cup
Inner packaging	Qty / Carton											
Soup 68 gr	24 cup											
Gulai 68 gr	24 cup											
Soto 68 gr	24 cup											
Spicy fried noodles 72 gr	24 cup											
FOB Price	USD – / Carton (FOB Belawan)											
Min. Order Qty	• 30 Carton per product line • Mixed products allowed in one shipment											
Shelf Life & Storage	• 12 months • sealed, cool and dry place											
HS Code	1902.30.40											
OEM & Private Label	Service Available With Minimum Order Quantity, initial packaging investment and longer lead times.											
Key Markets	🌐 All countries with our export partnership goals											

Vegetarian Roasted Peanuts*Vegetarian Crispy Roasted Peanuts (Plant - Based Food Product)*

Description	Premium Roasted Peanuts made from selected high-quality peanuts with a crunchy texture and rich roasted flavor. A delicious vegetarian-friendly snack processed hygienically to meet international export standards.							
Format	Ready- o Eat only — premium matte pack							
Packing Information	<table><tr><th>Inner packaging</th><th>Qty / Carton</th></tr><tr><td>200 gr</td><td>10 box</td></tr><tr><td>500 gr</td><td>10 box</td></tr></table>		Inner packaging	Qty / Carton	200 gr	10 box	500 gr	10 box
Inner packaging	Qty / Carton							
200 gr	10 box							
500 gr	10 box							
FOB Price	USD – / Carton (FOB Belawan)							
Min. Order Qty	30 Carton per product line - Mixed products allowed in one shipment							
Shelf Life & Storage	12 months - sealed, cool and dry place							
HS Code	2008.11.10							
OEM & Private Label	Service Available With Minimum Order Quantity, initial packaging investment and longer lead times.							
Key Markets	🌐All countries with our export partnership goals							

Vegetarian Instan Noodle (Premium Pack Version)***Vegetarian Flavor Noodle (Plant - Based Food Product)***

Description	Our Vegetarian Food Products are made from carefully selected plant-based ingredients, offering healthy, delicious, and nutritious food solutions for modern consumers. Processed under hygienic standards with quality ingredients, our products are suitable for vegetarian lifestyles, healthy diets, and international food markets.	
available flavors	tomyum Flavors, curry Flavors, Korean spicy Flavors	
Format	Ready to Eat only — Premium Mate Pack	
Packing Information		
	Inner packaging	Qty / Carton
	105 gr	30 pcs
FOB Price		
Min. Order Qty	• 20 Carton per product line • Mixed products allowed in one shipment	
Shelf Life & Storage	• 12 months • sealed, cool and dry place	
HS Code	1902.30.40	
OEM & Private Label	Service Available With Minimum Order Quantity, initial packaging investment and longer lead times.	
Key Markets Country	🌐 All countries with our export partnership goals	

Spices White Pepper Powdered*100% Bangka Pepper*

Description	The best pepper in the world is Bangka pepper. Abrofood consistently produces ground pepper using 100% Bangka pepper without any additives.	
Format	Ready to Use — Premium pack	
Packing Information		
	Inner packaging	Qty / Carton
	1 kg	12 pcs
FOB Price		
Min. Order Qty	• 20 Carton per product line • Mixed products allowed in one shipment	
Shelf Life & Storage	• 24 months • sealed, cool and dry place	
HS Code	0904.12.10	
OEM & Private Label	Service Available With Minimum Order Quantity, initial packaging investment and longer lead times.	
Key Markets Country	🌐 All countries with our export partnership goals	

Spices Black Pepper Powdered*Made from 100% best selected black pepper*

Description	Made from 100% selected, high-quality black pepper, then processed using high technology and hygienically into a powder that is packaged in a practical way.	
Format	Ready to Use — Premium pack	
Packing Information		
	Inner packaging	Qty / Carton
	1 kg	12 pcs
FOB Price		
Min. Order Qty	• 20 Carton per product line • Mixed products allowed in one shipment	
Shelf Life & Storage	• 24 months • sealed, cool and dry place	
HS Code	0904.12.20	
OEM & Private Label	Service Available With Minimum Order Quantity, initial packaging investment and longer lead times.	
Key Markets Country	🌐 All countries with our export partnership goals	

Spices Coriander Powdered*Made from 100% best selected coriander seeds*

Description	Made from 100% selected coriander seeds ground by advanced technology machines with a calculated level of fineness.	
Format	Ready to Use — Premium pack	
Packing Information		
	Inner packaging	Qty / Carton
	1 kg	12 pcs
FOB Price		
Min. Order Qty	• 20 Carton per product line • Mixed products allowed in one shipment	
Shelf Life & Storage	• 24 months • sealed, cool and dry place	
HS Code	0910.99.90	
OEM & Private Label	Service Available With Minimum Order Quantity, initial packaging investment and longer lead times.	
Key Markets Country	🌐 All countries with our export partnership goals	

Spices Cloves Powdered*Made from 100% selected quality cloves*

Description	Made from 100% selected, high-quality cloves, then processed using high technology and hygienically into a powder that is packaged in a practical way.	
Format	Ready to Use — Premium pack	
Packing Information		
	Inner packaging	Qty / Carton
	1 kg	12 pcs
FOB Price		
Min. Order Qty	• 20 Carton per product line • Mixed products allowed in one shipment	
Shelf Life & Storage	• 24 months • sealed, cool and dry place	
HS Code	0907.20.00	
OEM & Private Label	Service Available With Minimum Order Quantity, initial packaging investment and longer lead times.	
Key Markets Country	🌐 All countries with our export partnership goals	

04 | CERTIFICATIONS & COMPLIANCE

All products exported by PT Arisyafood Global Niaga are sourced exclusively from manufacturers holding valid certifications. We ensure full traceability and documentation compliance for every shipment.

 HALAL MUI CERTIFIED	 B POM REGISTERED
<i>Certified by Majelis Ulama Indonesia (MUI). Accepted in 57+ Muslim-majority countries including UAE, Malaysia, Saudi Arabia, and the broader OIC member states.</i>	<i>Registered with Indonesia's National Food and Drug Authority — equivalent to the FDA (USA) and EFSA (EU). Product safety and compliance guaranteed.</i>
 CERTIFICATE OF ORIGIN	 HEALTH CERTIFICATE
<i>Issued by KADIN Indonesia. Required for preferential tariff treatment under ASEAN Free Trade Area (AFTA) and bilateral trade agreements.</i>	<i>Available from Dinas Kesehatan Indonesia. Required by EU, Australia (AQIS), and Middle East regulatory bodies for food imports.</i>
 PHYTOSANITARY CERT.	 ANGKA PENGENAL EKSPOR
<i>Issued by BARANTAN (Indonesian Agricultural Quarantine Agency). Required for products containing agricultural raw materials entering most export destinations.</i>	<i>Official export identification number from Indonesia's Ministry of Trade. Confirms PT Arisyafood Global Niaga as a legally registered Indonesian exporter.</i>

05 | WHY CHOOSE PT ARISYAFOOD GLOBAL NIAGA

International buyers need reliable, compliant, and communicative export partners—not just product suppliers. This is what sets PT Arisyafood Global Niaga apart from other companies :

 CERTIFIED QUALITY	 COMPETITIVE FOB PRICE	 FLEXIBLE MOQ
<i>Every product is sourced from manufacturers with valid Halal MUI and BPOM certification. Quality checks at source, during packing, and before shipment.</i>	<i>Direct relationships with local manufacturers allow us to offer highly competitive FOB Belawan prices without compromising on product quality or compliance.</i>	<i>Mixed shipments available from 20 Carton across product lines. LCL (Less than Container Load) arrangements for first-time buyers and sample orders.</i>
 FULL DOCUMENTATION	 PRIVATE LABEL READY	 FAST RESPONSE
<i>We handle all export paperwork: Commercial Invoice, Packing List, B/L, COO, Phytosanitary Certificate, Health Certificate, and PEB.</i>	<i>OEM and private label service available for all products. Custom flavors, pack sizes, and label designs for buyers who want to sell under their own brand.</i>	<i>We respond to all inquiries within 24 business hours. Sample requests fulfilled within 5–7 business days. First shipment within 21 days of PO confirmation.</i>

06 | OUR EXPORT PROCESS

We follow a clear, step-by-step export process designed to give buyers full visibility and confidence — from first inquiry to final delivery.

01 INQUIRY & QUOTATION

Buyer submits product inquiry via email, WhatsApp, or our website contact form. We respond within 24 hours with product catalog, specifications, and FOB price quotation.

02 SAMPLE REQUEST

Buyer requests product samples. We prepare and ship 2–5 kg sample sets via DHL/FedEx within 5–7 business days. Buyer evaluates quality, taste, and packaging.

03 PRICE NEGOTIATION

Upon sample approval, buyer and PT Arisyafod Global Niaga negotiate final FOB price, volume, packaging specifications, and commercial terms.

04 PURCHASE ORDER

Buyer issues formal Purchase Order (PO). We confirm order receipt, arrange production schedule with supplier, and issue Pro-Forma Invoice for payment processing.

05 PRODUCTION & QC

Products manufactured to order specifications. Our team conducts quality control inspection at the manufacturer's facility before packing and labeling.

06 EXPORT DOCUMENTATION

We prepare and coordinate all export documents: Commercial Invoice, Packing List, Certificate of Origin (KADIN), Phytosanitary Certificate, Health Certificate, and Pemberitahuan Ekspor Barang (PEB).

07 SHIPMENT & B/L

Goods loaded at Pelabuhan Belawan. Our freight forwarder (PPJK) coordinates with shipping line. Bill of Lading (B/L) issued after vessel departure.

07 | TARGET EXPORT MARKETS

PT Arisyafood Global Niaga strategically targets markets where Indonesian snack products have either existing cultural affinity or strong growth potential — particularly in the Halal, vegan, and ethnic food segments.



SOUTHEAST ASIA

Singapore, Malaysia, Brunei,
Philippines, Thailand, Vietnam

Products: All 6 products — especially Raw Crackers All Variants

Why: Highest cultural familiarity with Indonesian snacks. Large diaspora communities. Proximity to Belawan port reduces freight cost and lead time.



MIDDLE EAST

UAE, Saudi Arabia, Qatar,
Kuwait, Bahrain, Oman

Products: Raw Prawn Crackers, Raw Fish Crackers, Plant Based Noodle (Halal priority)

Why: 100% Muslim population with strong Halal requirement — our MUI certification is a perfect fit. Growing appetite for Asian snack products in GCC markets.



AUSTRALIA & NZ

Australia, New Zealand

Products: Raw Crackers All Variants

Why: Large Indonesian and Southeast Asian diaspora. Strong demand for authentic ethnic food. Premium pricing potential for certified quality products.



EAST ASIA

Japan, South Korea, Hong
Kong, Taiwan

Products: Raw Fish Crackers.

Why: Strong affinity for seaweed-flavored and spicy snacks. Premium snack segment with high purchasing power. Korean and Japanese food retail trends favor innovative ball-format snacks.

EU EUROPE

Netherlands, Germany, United
dom, France, Belgium

Products: Plant Based Noodle All Variants, Raw Crackers All Variants.

Why: Growing vegan and plant-based food market. Indonesian diaspora concentrated in Netherlands. EU Halal food market valued at EUR 70+ billion annually.

08 | COMMERCIAL TERMS & CONDITIONS

Pricing Terms

All prices are quoted on FOB (Free on Board) basis at Pelabuhan Belawan, Medan, Indonesia. Final pricing is subject to product specifications, packaging requirements, and order volume. Price list valid for 30 days from issue date.

Incoterm	FOB Belawan, Indonesia (standard) — CIF available on request
Currency	United States Dollar (USD) — IDR available for domestic pre-export
Payment Terms	T/T 30 Days After B/L Date T/T 50% DP, Balance Before Shipment L/C at Sight
Min. Order (MOQ)	20 Carton per product line Mixed products allowed in one shipment
Lead Time	Raw Crackers : 14–22 days Plant Based Vegetarian All Product : 14–21 days From PO or Payment Confirmation
Volume Discount	By Negotiation
Sample Policy	Complimentary samples (buyer pays international shipping via DHL/FedEx)
Private Label	OEM/Private Label available — minimum 50 Carton per SKU
Packaging Customs	Custom pack sizes, label design, and language available upon request
Shipment Method	• Sea Freight (LCL from 30 Carton / FCL 20ft or 40ft) • Air Freight for samples
Inspection	Available — buyer may appoint third-party inspector (SGS, Bureau Veritas, etc.)
Dispute Resolution	Governed by Indonesian law — disputes settled by mutual agreement or BANI Arbitration

09 | CONTACT & INQUIRY

We welcome inquiries from importers, distributors, wholesalers, and retail buyers worldwide. Our team responds within 24 business hours (Monday–Saturday, 08:00–17:00 WIB / GMT+7).

PT ARISYAFOOD GLOBAL NIAGA

Export Trading Company — Authentic Indonesian Raw & Snack Products

📍 Medan, North Sumatra, Indonesia

✉ sales@arisyaglobal.com

☎ +62-851-2131-0331 (WhatsApp Business)

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🏢 Export Port : Pelabuhan Belawan, Medan, Indonesia

Business Hours: Monday–Saturday | 08.00–17.00 WIB (GMT+7)

Find Us On

🛒 **Alibaba.com**

PT Arisyafood Global Niaga

💼 **LinkedIn**

PT Arisyafood Global Niaga

💬 **WhatsApp Business**

+62-851-2131-0331

*"We do not just export food — we export Indonesia's heritage, quality, and authenticity to the world.
We look forward to building a long-term, mutually rewarding partnership with you."*

Our Best Regard

— PT Arisyafood Global Niaga Management —

This company profile is confidential and intended for business purposes only.

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